Student Government Association University President Feedback Fall 2023

Purpose of Assessment

The Student Government Association (SGA) wanted to gather feedback from the Texas A&M University student body and student organization leaders to understand what students would like to see in the next university president. The survey focused on the importance of the new president demonstrating Texas A&M University's Core Values, top issues for a new president to address, and characteristics students would like to see in the new president. SGA worked with campus partners in developing survey questions and worked with Student Affairs Planning, Assessment & Research to administer the survey. Student Government Association has worked with Student Affairs Planning, Assessment & Research in the past; however, this was the first time for this assessment focus as it related to students' feedback on the university presidential search.

Method and Sample

Two electronic surveys were developed using Qualtrics®, a survey design software that creates web-based forms and databases. The survey that was sent to a sample of the general student body included seven quantitative questions. The 17-question survey of student organization's chief officers contained eight quantitative questions and nine qualitative questions. Due to branching technology, not all respondents saw all the questions on the student leader survey. Additionally, student demographics were gathered through the student information system. Data for both surveys were analyzed using SPSS®, a statistical software package, Tableau®, a data visualization software, and Microsoft Excel®. The qualitative questions on the student leader survey were analyzed through a qualitative sort to identify the themes. The sort was conducted by five student leaders in Student Government Association and a staff member from Student Affairs Planning, Assessment & Research.

Both surveys were sent via email on October 13, 2023, and closed on October 23, 2023. Nonrespondents for both surveys received up to three reminders. The student body survey was not initially sent to a sample of students from all off-site locations. This survey was sent via email on November 2, 2023, to students from the sites initially not included, and the survey closed on November 13, 2023. In the end, the student body survey was sent to 13,208 students; however, 14 email addresses were invalid. Of the 13,194 students who successfully received the survey, 1,072 responded to at least one question for an 8% response rate. The student leader survey was sent to 1,231 chief student officers for all recognized student organizations, and 174 responded to at least some part of the survey for a 14% response rate.

Key Findings with Recommendations

Student Affairs Planning, Assessment & Research identified several key findings and developed actionable recommendations Student Government Association may take based on the results. However, SGA student leaders may identify other findings using their knowledge and understanding of the student community.

- 90% or more of student leaders and the student body felt that all six Core Values were important for a new university president to display. Integrity was rated the highest of the Core Values by both the student body and student leaders.
- The student body felt that academic quality and campus facilities were the highest priority for a new university president. There were some slight differences in some priorities between students at the College Station campus and students at off-site locations. Student leaders identified several issues a new university president should focus on. Student and university services were the most common, which included topics such as

wellness & safety, finances, transportation, resources, and facilities. The next most pressing issues student leaders felt a new president should focus on included diversity and student growth.

- Several words were shared when student leaders were asked for individual words to describe what they expected in a new university president. The top words included honest, integrity, transparency, respect, leadership, and trustworthy.
 - o SGA members are strongly encouraged to read all the results and qualitative comments to gain a fuller understanding of students' feedback.
 - o Additionally, SGA members are encouraged to share these results with university administrators.
- Student leaders reported that Student Government Association should engage with student organizations through email and town halls.
 - o SGA might want to explore how they can use email and town hall meetings to engage with student organizations and what that might include.

Results

Results are reported as means, standard deviation (sd), and frequency percentages for the number of people (n) who responded to the question. For ease of reading, frequency percentages have been rounded to the nearest whole percent, so totals may not add up to exactly 100%. Tables are in descending mean or frequency order unless otherwise specified. This report only includes themes for the quantitative questions on the survey; comments for all qualitative questions can be found in a separate document. This report is divided into six sections: Core Values, Top Priorities for a New President, Description of a New President, Engagement with University Administration, Student Government Engagement with Student Organizations, and Demographics.

Core Values

Student leaders and the student body were asked how important or not important it was that the new president demonstrates Texas A&M University's Core Values. Table 1, on the following page in descending order by each audience, reveals that over 90% of student leaders and the student body felt that all Core Values were extremely important or somewhat important for a new president to display. Integrity was the most important Core Value for both student leaders and the student body. When looking at the student body, all six core values were rated as more important for the new president to demonstrate from students at off-site locations compared to the College Station campus. Only four student leaders from off-site locations responded to this series of questions compared to 161 College Station campus student leaders, making it difficult to compare differences between the two populations.

How important or not important is it that the new president demonstrates the Core Value of	Extremely Important (5)	Somewhat Important (4)	Neutral (3)	Slightly Important (2)	Not at All Important (1)	Mean (sd) [n]
Student Body						
Integrity	94%	4%	2%		1%	4.90 (.45) [872]
Leadership	90%	8%	2%	<1%	1%	4.86 (.50) [872]
Respect	88%	9%	2%	<1%	1%	4.82 (.58) [873]
Excellence	76%	19%	4%	1%	1%	4.70 (.61) [871]
Selfless Service	77%	18%	4%	1%	1%	4.69 (.65) [873]
Loyalty	78%	14%	6%	1%	1%	4.67 (.73) [872]
Student Leaders						
Integrity	93%	5%	1%		1%	4.88 (.52) [86]
Respect	86%	12%	1%		1%	4.81 (.56) [86]
Leadership	83%	16%			1%	4.79 (.56) [86]
Excellence	77%	19%	4%	1%		4.71 (.59) [86]
Selfless Service	76%	19%	4%	1%	1%	4.66 (.71) [86]
Loyalty	70%	23%	6%		1%	4.60 (.71) [86]

Table 1: Core Values for a New President to Demonstrate

Top Priorities for a New President

The student body was asked to select the top three highest priorities for a new president from a list of potential options. Table 2, in descending order by the overall column, shows that students felt academic quality and campus facilities were the highest priorities for the new president for students at the College Station campus and off-site locations. Students at the College Station campus felt that transportation was a higher priority compared to students at off-site locations. However, students at off-site locations reported student enrollment and dining being a higher priority compared to students at the College Station campus.

Students selecting the other response option were provided the opportunity to write what they felt should be one of the highest priorities for a new president and 194 shared their opinions. Students on the College Station campus felt that academic freedom or academic integrity, diversity, equity, and inclusion (DEI), Graduate Assistants, parking, student mental health and wellbeing, and traditions were some of the highest priorities. Galveston students would like to see a new president focus on helping other branch campuses, building community, quality of student life, financial aid or cost of education, and Graduate Assistants. Students from different Health Science Center locations felt that diversity, equity, and inclusion (DEI), Graduate Assistants, helping branch campuses, research, and quality of student life and academics should be among the highest priorities. TAMU School of Law students felt that diversity, equity, and inclusion (DEI), cost of tuition, and the overall quality of the program were the highest priorities for a new president. Students at the City Center Campus shared that the overall quality of the program, attendance costs, and diversity, equity, and inclusion (DEI) were the highest priorities. Qatar students shared that hearing student voices, student organizations, and communicating with students were high priorities.

Please select the top three areas that you feel should be the highest priorities for a new president.	College Station Percentage [n=250]	Off-Site Locations Percentage [n=611]
Academic Quality	89%	91%
Campus Facilities	79%	79%
Transportation	53%	25%
Student Enrollment	27%	43%
Dining	17%	21%
Other	20%	23%

Table 2: Highest Priorities for a New President According to the Student Body

Student leaders were also asked to share what they felt were the top three issues a new university president should focus on, and 82 students shared 223 comments. Through a formal qualitative sort, 14 issues emerged as themes that student leaders felt were important for a new president. Table 3, on the following page, provides a list of the themes and the number of students who indicated this was one of the top three issues for a new president to focus on. Additional information for each theme and identified comments by the students doing the qualitative analysis are found after Table 3.

Please share the top three issues you	Number of	
feel the new president should focus on.	Comments	
Student/University Services	58	
Diversity	21	
Student Growth	20	
Outreach	17	
Student Organizations	17	
Academic Quality	16	
Address Changes from Path Forward	14	
Academic Freedom	12	
Student Experience	11	
Faculty and Staff	11	
Traditions	10	
Outside Influences	9	
Core Values	7	
Unrelated Responses	6	

Table 3: Top Issues for a New President According to Student Leaders

Student/University Services

The theme involved numerous services that were categorized into five sub-themes: wellness and safety (16 comments), finances (14 comments), transportation (12 comments), general resources (10 comments), and facilities (six comments). Mental health was the most common topic in the wellness and safety sub-theme, followed by improving issues with Civil Rights and Equity Investigations in handling Title IX reports and campus safety. Half of the finance sub-theme comments were about lowering tuition for students or increasing scholarship opportunities for students. Other comments included the university budgeting process, needing to be more transparent with university budgets or the budgeting process, and just finances or budgets in general. The transportation sub-theme included topics such as parking, traffic, bussing, and road conditions. One common underlying issue with many of these comments included overcrowded buses and not enough parking on campus. The sub-theme for general resources mentioned the need for general student resources and the campus infrastructure. It also mentioned a few specific resources including the libraries, childcare, and the Howdy Portal. Half of the facility sub-theme comments were about improving on-campus housing, especially the Corps dorms. The other half of the comments were more general about the need to improve facilities and that buildings and research spaces needed to be updated. Below are a few comments related to the student/university services theme.

"Title IX. My friend had to use Title IX in the past and the office is so backed up that she wasn't able to get the help she needed and the justice she deserves. She honestly regretted even going to Title IX. And a new Battalion article really showed that it wasn't just her. There were Title IX posters up for the celebration of the 50th anniversary, yet TAMU's office is horrible and made it feel like those posters didn't mean anything." (Junior, White student)

"Benefits for children and parents of graduate students (Becky Gates and Charlotte) are always full and unavailable for new incoming students having children. Suggestions- To have a supervised play area inside the campus where parents can drop off their children and to increase intake of Becky Gates and Charlotte pre-k school." (Doctoral, International student)

"Timely Budget Processing and Approval. It is currently October 20th, and the University is still stalling on budget approvals, which trickles down to the Corps and eventually down to Special Units in the Corps. I am having to run a Corps special unit right now with zero funding from the Corps this year due to the University's delay on budget approvals and it is very frustrating." (Junior, Asian student)

Diversity

Students discussed preserving and promoting diversity, equity, inclusion, and accessibility (DEIA). Many of the comments were general, but some were more specific about navigating SB17 (state bill 17 relating to diversity, equity, and inclusion initiatives at public institutions of higher education), protecting student organizations, especially those who work with underrepresented student populations, being more welcoming to all students, Hispanic Serving Institution (HSI) initiatives, and for the university to make a statement related to DEIA. There was one comment related to diversity, but it was in support of eliminating diversity, equity, and inclusion initiatives. Below are a few comments related to the diversity theme.

"Protecting student organizations, specifically those that make Texas A&M welcoming to people of all backgrounds and identities." (Senior, White student)

"Making TAMU a welcoming place to international students, first-gen students, students of color, and other minority groups." (Doctoral, White student)

"Elimination of diversity, equity, and inclusion initiatives and all attempts to exploit loopholes in an effort to promote discriminatory practices in the name of social justice. Accept the best students, hire the best faculty and staff, and teach the best practices without regard to diversity, culture, or other social issues." (Professional, White student)

Student Growth

Most of the comments for this theme was that the university needs to manage enrollment to decrease the size of the university. Some students talked about this in terms of not having enough resources (classrooms, buses, faculty, study spaces, dining halls, etc.) and for Texas A&M to focus on the quality of student education and standard of living over quantity. Some students also talked about how the increase in student enrollment has impacted the infrastructure in Bryan/College Station and the availability of student housing. Below is a comment related to the student growth theme.

"Campus student population over-saturation. Resources are spread so thin across thousands of students that they fail to adequately meet student needs." (Senior, Hispanic student)

<u>Outreach</u>

Over half of the comments for this theme involved a new university president communicating with students, such as providing accurate and upfront information, being transparent, building community, involving students in decision-making, and listening to students. Additionally, several students discussed the university president being a public figure, positively representing the students, and being visible and approachable. A few students commented on a president having overall leadership management and communicating the university's vision. Below is a comment related to the outreach theme.

"Elevating students' voices in administrative decisions." (Senior, White student)

Student Organizations

This theme included providing more support and fund opportunities for student organizations, simplifying some of the organization processes, and providing more transparency with student organizations and the Student Organization Finance Center (SOFC). Additionally, there were comments about promoting student and campus involvement. There were a few comments specifically about the Corps of Cadets and the importance of the Corps to the campus community and the school spirit.

Academic Quality

Comments for this theme included improving the overall quality of the academic experience such as striving for a more rigorous academic reputation, ensuring the curriculum prepares students for the workforce, providing skill development necessary for industry, promoting research, and confirming faculty quality in teaching. One comment recommended eliminating the entry to a major (ETAM) process. Below are a few comments related to the academic quality theme.

"Education Quality / Ensuring Professors are teaching." (Junior, Hispanic student)

"Industry job opportunities and helping students with skill development necessary for industry." (Doctoral, International student)

Address Changes from Path Forward

Students referenced the need for a new president to address issues created by the Path Forward initiative of the previous administration. There were several comments about the colleges and changing names from being a school back to being a college, College of Arts and Sciences consolidation, and the School of Performance, Visualization & Fine Arts facilities. Additionally, there were comments about the centralization and the need to address issues in those areas. A few individual topics related to the Path Forward included the changes in the libraries and space utilization. Below are a few comments related to the Path Forward theme.

"Calming tensions on campus with the Path Forward." (Senior, White student)

"Making sure that 'centralization' occurs when it is necessary and sufficient- that is, centralizing offices that function better as a single unit to serve an entire institution in a relatively standardized way, but not centralizing offices that have very nuanced jobs between colleges and/or departments." (Doctoral, Multi-Racial student)

<u>Academic Freedom</u>

Several comments in this them included protecting academic freedom. There were some additional comments related to academic freedom considering the university's reputation after scandals over the summer from the previous administration. Furthermore, there were comments about the learning environment and ensuring diverse voices are shown and heard. Below are a few comments related to the academic freedom theme.

"Academic freedom for faculty and staff is crucial for the development of ideas at the university. For professors, librarians, and other researchers, academic freedom is a guarantee that they can conduct research without fear of university or state politics getting in the way if some higher-up disagrees with them. The main boundaries of research should be ethics and morality, not politics and favoritism. The new president needs to defend the university faculty's right to maintain academic freedom." (Masters, White student)

"REPUTATION - the University has undergone several scandals in the last few years, both because of the administration's actions and because of how the students feel (mis)treated by the University and their colleges/schools/departments. The president should look to "right these wrongs" through action - not just words - and get Texas A&M University a positive reputation as an institution that students and faculty can be proud of." (Doctoral, White student)

Student Experience

The student experience theme included a wide range of topics such as the quality of student life, the overall student experience, protecting individuals' rights and freedom of expression, and promoting more in-person, face-to-face human interactions. There were a couple of comments about addressing needs at off-site campuses. Below is a comment related to the student experience theme.

"Investment in Experience: Being large is great, but without a student experience that compels students to not only get engaged with the campus community but also want to be a part of such a student experience. This starts the day a prospective student clicks "apply," to when they get their acceptance letter, then come to campus and attend their NSC. Every step in the process matters and will make or break the interest in not only attending Texas A&M but also staying here." (Senior, White student)

Faculty and Staff

This theme focused on filling necessary faculty and staff positions. Additionally, there were comments about building effective faculty members, appreciating staff members, and ensuring advisors are equipped to help students be successful. One comment was about the processes for hiring teaching assistants. Below is a comment related to the faculty and staff theme.

"Streamlining administrative procedures from one semester to the next (e.g.: grad students needing to be rehired every semester for TA or RA positions, which resets health insurance options)." (Doctoral, White student)

Traditions

Half of the comments for this theme were about protecting and preserving the traditions of Texas A&M. Additionally, a few comments expanded on this idea by indicating that more needed to be done to ensure students knew what it meant to be an Aggie. One tradition that was specifically mentioned was Silver Taps. Below are a few comments related to the traditions theme.

"Making sure students understand what it means to be an Aggie. It's okay if people don't want to participate in traditions, but we are doing them a disservice if they graduate and have never heard of them or been given the opportunity to participate. These people's names will be called at Muster one day and we need to make sure that students have some grasp on that. A&M is special because of all of our traditions and muster and silver taps- we are so much more than an SEC football school." (Senior, White student)

"Focus on tradition: At Texas A&M, tradition is what defines us and separates our institution from the rest. Now, while the University has grown significantly, and that is a net good for our capacity to impact the world, it also comes at a cost in which the culture of tradition could be lost. On a regular basis, only 12,000 of our 70,000-person student body attend Silver Taps." (Senior, White student)

Outside Influences

Many of the comments for this theme included the university president acting in the best interest of Texas A&M and making decisions without outside influences from Old Ags, donors, and the Texas government. Below is a comment related to the faculty and staff theme.

"Making decisions that are in the best long-term interests of the university and being an independent thinker." (Senior, Hispanic student)

Core Values

This theme included students wanting a university president who would uphold the university's Core Values and embody the Aggie Spirit. Integrity was a Core Value mentioned specifically.

Unrelated Responses

A few comments either did not address the question or there were only a couple of comments that did not seem to be a theme. Some of these included decreasing the bureaucracy and improving the football team.

Description of a New President

Student leaders were asked to share five words to describe what they expect from the next president. Figure 1 shows a word cloud with the responses. The larger the word, the more times it was written as one of the words student leaders used to describe what they expected from the next president. Of the 374 individual words shared by 76 students, honest, integrity, transparent, respect, leadership, and trustworthy were the most common words.



Figure 1: Words to Describe Expectations from the Next President

Engagement with University Administration

When asked how frequently they interact, if at all, with university administrators, 12% of student leaders said they interact a great deal with university administrators, 19% indicated they interacted a moderate amount, 21% said occasionally, 27% reported rarely, and 21% stated they never interact with university administrators (Mean=2.74/5.00; sd=1.32; n=145). Student leaders from off-site locations reported interacting with university administrators at a slightly lower rate than students on the College Station campus.

Student leaders who reported any interactions with university administrators (n=114) were asked to explain the relationship they had with university administrators and 66 wrote a comment. Students talked about what university administrators they interacted with including the Office of the Vice President for Student Affairs, Office of Fraternity and Sorority Life, Housing, and different colleges or academic departments. Some shared why or what topics they interacted with university administrators about including diversity, equity, and inclusion (DEI), student concerns, high-profile or high-risk events, and speaking at events.

Student Government Engagement with Student Organizations

Lastly, student leaders were asked how Student Government Association (SGA) should engage with student organizations. Table 4 demonstrates that almost three-fourths of student leaders felt SGA should engage through email, followed by town halls, social media, and presenting at meetings. Those who selected the other response option could write what method they felt SGA should use to engage with student organizations and 11 provided a comment. One comment was from a student at an off-site location and suggested SGA visit non-College Station campuses to hear from all Texas A&M students. The remaining 10 comments were from student leaders at the College Station campus and suggested a wide range of methods such as hosting some type of networking event, having a chief student leader panel, and showing up to large events by other student organizations. A couple suggested more passive methods to engage with student organizations including bannering or tabling and handing out flyers.

How should SGA engage with student organizations? (Select all that apply)	Overall Frequency Percentage [n=84]	College Station Percentage [n=79]	Off-Site Locations Percentage [n=4]
Email	71%	71%	75%
Town Halls	68%	67%	75%
Social Media	63%	63%	50%
Presenting at Meetings	55%	53%	75%
Other	13%	13%	25%

Table 4: SGA Engagement with Student Organizations

Demographics

Demographics were gathered for all student leaders and the sample of the student body the survey was sent to and the survey respondent, as well as the overall demographics for the student body for the fall 2023 semester. Note: 34 student leaders were missing demographic data and excluded from this analysis, of which three were survey respondents. Of the 1,197 student leaders receiving the survey, 98% were the chief student officer for one organization, 2% were the top officer for two organizations, and <1% were the chief officer for three or more organizations.

Table 5, on the following two pages, displays this information in descending order for each demographic category by the Fall 2023 student body survey column. The majority of the student body respondents were undergraduate students, White, female, not first-generation, and lived off-campus. The student body survey respondents were representative of the student body survey sample in many categories: however, there was a slight overrepresentation of female students, international students, and students from off-site locations. There was a slight underrepresentation of male students, Hispanic students, Asian students, and students from the College Station site.

A majority of the student leader respondents were seniors, White, female, not first-generation, in the Colleges of Engineering and Arts and Sciences, and from the College Station site. There was a slight overrepresentation of seniors, White students, female students, not-first-generation students, and students from the College Station site of the student leaders who responded to the survey compared to the student leaders who received the survey.

	Fall 2023 Student	Student Leader	Student Leader	Student Body Survey	Student Body Survey
	Body [N=78,090]	Survey Sample [n=1,197]	Survey Respondents [n=171]	Sample [n=13,208]	Respondents [n=1,072]
Ethnicity					
White	50%	52%	59%	42%	44%
Hispanic or Latino	23%	19%	17%	25%	19%
Asian	11%	13%	13%	11%	8%
International	8%	5%	3%	10%	14%
Black or Multi-Racial with Black	3%	5%	4%	5%	5%
Multi-Racial excluding Black	3%	4%	4%	2%	3%
Unknown or Not Reported	1%	1%		5%	6%
American Indian	<1%			<1%	<1%
Native Hawaiian or Pacific Islander	<1%	<1%		<1%	
Sex					
Female	47%	52%	55%	51%	54%
Male	53%	48%	45%	49%	46%
First Generation Status					
Not First Generation	65%	68%	73%	52%	52%
First Generation	18%	17%	15%	18%	14%
Unknown	17%	15%	13%	30%	34%
Residential Living					
Off-Campus	86%			94%	93%
On-Campus	14%			6%	7%
College					
Engineering	30%	26%	27%	22%	16%
Arts and Sciences	25%	23%	26%	10%	9%
Agriculture and Life Sciences	11%	11%	14%	4%	4%
Mays Business School	8%	9%	11%	5%	5%
Education & Human Development	6%	5%	3%	2%	2%
Architecture	3%	2%	1%	1%	1%
Galveston	2%	<1%		10%	14%
Bush School of Government	2%	4%	9%	1%	2%
Public Health	2%	3%	2%	6%	7%
Other	2%	2%	1%	2%	1%
School of Law	2%	3%	1%	12%	15%
Qatar	1%			5%	8%
Medicine	1%	4%	1%	6%	6%
Dentistry	1%	2%	1%	4%	3%
Pharmacy	1%	1%		3%	3%
Veterinary Medicine	1%	3%	2%	1%	1%
Nursing	1%	1%	1%	3%	2%
Performance and Visualization	1%	1%	3%	<1%	<1%
Exchange	<1%	<1%		<1%	

	Fall 2023 Student Body [N=78,090]	Student Leader Survey Sample [n=1,197]	Student Leader Survey Respondents [n=171]	Student Body Survey Sample [n=13,208]	Student Body Survey Respondents [n=1,072]
Classification					
Senior	25%	53%	57%	16%	15%
Freshman	18%	1%	3%	17%	15%
Junior	18%	15%	15%	11%	12%
Sophomore	16%	4%	5%	11%	10%
Masters	12%	7%	6%	19%	22%
Doctoral	6%	9%	9%	3%	6%
Other: PB nondegree, Postbac UG; UG nondegree	2%	<1%		7%	4%
Medical School (1 st – 4 th year)	1%	4%	1%	5%	4%
Dental School (1 st – 4 th year)	1%	2%	1%	4%	2%
Pharmacy School (1 st – 4 th year)	1%	1%		3%	2%
Veterinary School (1 st – 4 th year)	1%	3%	2%	1%	1%
Law School (1 st – 3 rd year)	1%	3%	1%	3%	5%
Campus Site					
College Station Site	87%	87%	94%	32%	31%
Off-Site Locations (combined)	13%	13%	6%	68%	69%

Table 5: Student Demographics

Organization Background

The Student Government Association (SGA) at Texas A&M University represents all enrolled students on important issues. There are over 1,300 students involved in SGA, according to its website (http://sga.tamu.edu/), and its organizational structure consists of three governing branches and 17 committees and commissions. According to their mission statement, the Student Government Association is "committed to serving Texas A&M University by representing student opinion, addressing campus needs through targeted programming and the maintenance of tradition, and providing opportunities for leadership development in order to enrich the quality of student life."

Project Details

Student Affairs Planning, Assessment & Research provides quality assessment services, resources, and assessment training for departments in the Texas A&M University Division of Student Affairs and student organizations. Services by Student Affairs Planning, Assessment & Research are funded, in part, by the Texas A&M University Advancement Fee. Results of this project and other assessment projects done through Student Affairs Planning, Assessment & Research can be found at https://sapar.tamu.edu/results/. Additionally, anyone can follow Student Affairs Planning, Assessment & Research for future assessment projects, please fill out the Assessment Request form at https://sapar.tamu.edu/aqform/.

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